

FOR IMMEDIATE RELEASE

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CMPS (Certified Mortgage Planning Specialist) Training Open to the Press in New York City

Ann Arbor, MI July 9, 2008 – For the first time, CMPS Institute is inviting the press to attend a CMPS Live! Event. It will take place in New York City at the [Helen Mills Theater](#) on July 28-30, 2008. The speakers include two experts in the mortgage and real estate industries.

Gibran Nicholas, Chairman and CEO of the CMPS Institute is the main speaker/trainer during event. He is regularly quoted as an industry expert in national publications such as the *Wall Street Journal*, *New York Times*, *Barron's*, *Worth Magazine* and *Investor's Business Daily*. In the last two months, his articles have been published in *The Mortgage Press*, *Broker Magazine*, *Scotsman Guide* and *Derivatives Financial Products Report*. Nicholas has recently been asked to write a regular column for Reuters Advicepoint.

Dr. Lawrence Yun, Chief Economist and Senior Vice President of the National Association of Realtors® will provide a session on Wednesday afternoon. Dr. Yun writes regular columns on real estate market trends, creates the National Association of Realtor's forecasts, and participates in many economic forecasting panels including Blue Chip and the Harvard University Industrial Economist Council. He regularly appears on CNBC, BBC and Bloomberg TV. *USA Today* recently listed him among the top 10 economic forecasters in the country. Dr. Yun's session is titled, "Market Trends and Forecasting."

"We want to extend an invitation to members of the press because mortgage and real estate issues rank pretty high these days for what readers, viewers and listeners want to know about," said Donna Morris, Event Coordinator for the CMPS Institute. "We have not done this before, but we think this presents a great opportunity for the media to gain valuable inside information that will result in better coverage of these important topics." The price of the event for attendees is \$1,999, but members of the press may attend at no charge.

The three-day event and examination process includes extensive training in the five key areas essential to integrating a client's mortgage, debt and home equity strategy into their overall financial plan:

- Financial Market and Interest Rate Analysis
- Cash Flow & Debt Analysis
- Real Estate Equity Management
- Real Estate Investment Planning
- Mortgage & Real Estate Taxation Concepts

The agenda for the event can be viewed here:

<http://www.cmps institute.org/pdf/2008CMPSLiveAgendaNewYork.pdf>

The CMPS Institute has enrolled over 5,500 financial professionals since its inception in 2005. The Institute was formed as a joint effort by leaders in the mortgage and financial planning industries to raise professional standards among mortgage professionals, and integrate sound financial planning advice into the mortgage process.

About the National Association of Realtors®: The National Association of Realtors® , “The Voice for Real Estate,” is America’s largest trade association, representing more than 1.2 million members involved in all aspects of the residential and commercial real estate industries. The NATIONAL ASSOCIATION OF REALTORS® strives to be the collective force influencing and shaping the real estate industry. Working on behalf of America's property owners, the NATIONAL ASSOCIATION OF REALTORS® provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system, and the right to own, use, and transfer real property. For more information, go to : www.realtor.org/research.

About CMPS Institute: CMPS is a training, examination, certification and ongoing membership program for financial professionals who provide mortgage and real estate equity advice. Recognized for its preeminence within the industry, the CMPS curriculum represents the core knowledge expected of residential mortgage advisors regardless of the diversity of specializations within the industry. For more information or to find a certified professional near you, please visit www.CMPSInstitute.org or call 888.608.9800.

To register, members of the press can request complimentary attendance here: <http://www.cmps institute.org/public/forecast>

For more information, please call Beth Maybee, Vice President of Strategic Alliances, CMPS Institute at 888-608-9800